

## Lamar University Undergraduate Degree Requirements

Name of Degree:	<b>B.B.A. General Business Retail Management Concentration</b>
<b>All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog. Developmental courses do not count toward this degree plan.</b>	
I. Special Requirements within the Philosophy of Knowledge Core Curriculum and Physical Activity:	MATH 1325 COMM 3310
2. Required Courses for major	BULW 1370 MISY 1373 ECON 2302 ECON 2301 ACCT 2301 ACCT 2302 BUAL 3310 BUAL 3320 BULW 3310 ECON 3340/3390 FINC 3310 MGMT 3310 MKTG 3310 BCOM 3350 MGMT 3320 MISY 3310 MGMT 4370 FCSC 1320/2383 FCSC 2379 FCSC 3370 FCSC 4320 FCSC 4340 MKTG 3350 6 hours upper level business electives
3. Free Electives	3 hours
4. Other requirements	<b><u>ALL</u> 1000-LEVEL COURSES ON THIS DEGREE PLAN MUST BE COMPLETED BEFORE ENROLLING IN ANY REQUIRED 3000-LEVEL COURSE, AND ALL 2000-LEVEL COURSES MUST BE</b>

	COMPLETED BEFORE ENROLLING IN REQUIRED COURSES AT THE 4000- LEVEL.
5. Minor	Not required
TOTAL number of required hours:	120