

Insert Academic Degree Name Here

Annual Program Report Template

Year:

					skills: Fall 2022 NA (NA Online, NA Campus) Spring 2023 NA (NA Online, NA Campus)	
			<p>MGMT 5380 A set of common questions (82 questions) to be administered to students across all sections of the MBA capstone course MGMT 5380 (Strategic Management). The questions will test student knowledge drawn from integrating strategic areas of marketing, management, finance, managerial accounting, economics, and international business.</p>	<p>MBA students will score 70% on each core course subject. 80% of MBA students will score 70% or better on the exam.</p>	<p>ACCT 5370 Fall 2022 98% (98% Online, 100% Campus) Spring 2023 100% (100% Online, 100% Campus)</p> <p>FINC 5310 Fall 2022 95% (96% Online, 80% Campus) Spring 2023 96% (96% Online, 100% Campus)</p> <p>MGMT 5340 Fall 2022 96% (96% Online, 100% Campus) Spring 2023 99% (99% Online, 100% Campus)</p> <p>ECON 5370 Fall 2022 88% (88% Online, 80% Campus) Spring 2023</p>	<p>All benchmarks were met in Fall 2022 and Spring 2023, which was an improvement over 2021-22 when two benchmarks were not met in 2021-22). We will elevate the benchmark for the overall performance in the Common</p>

95% (95%
Online, 100%
Campus)

MGMT 5380

				<p>you feel as though: you could apply a</p> <p>approach to problem solving in a dynamic environment?</p>		
		<p>Use the categories of Strategic Direction, Strategic Alternatives, Strategy Implementation, SWOT, Situational Analysis External and Situation Analysis Internal.</p>		<p>MBA students will score 50% of Good & Exceptional for each category.</p>	<p>Situational Analysis External Fall 2022 80% (80% Online, 100% Campus) Spring 2023 82% (82% Online, 88% Campus)</p> <p>Situational Analysis Internal Fall 2022 87% (87% Online, 80% Campus) Spring 2023 90% (90% Online, 75% Campus)</p> <p>Strategic Alternatives Fall 2022 87% (87% Online, 100% Campus) Spring 2023 78% (78% Online, 63% Campus)</p>	<p>All benchmarks were met except for the Strategic Direction and Strategy Implementation categories for on-campus students in Fall 2022. Will review the case rubric to identify ways for improvement in Fall 2023.</p>

					<p>Strategic Direction Fall 2022 79% (80% Online, 40% Campus) Spring 2023 83% (84% Online, 63% Campus)</p> <p>Strategy Implementation Fall 2022 75% (76% Online, 40% Campus) Spring 2023 70% (70% Online, 63% Campus)</p> <p>SWOT Analysis Fall 2022 87% (87% Online, 100% On Campus) Spring 2023 94% (94% Online, 100% Campus)</p>
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MBA students will score 75% of students will score Average, Good & Exceptional for each category.

Situational Analysis External Fall 2022 93%

					<p>Situational Analysis Internal Fall 2022 96% (96% Online, 100% Campus) Spring 2023 98% (98% Online, 100% Campus)</p> <p>Strategic Alternatives Fall 2022 98% (98% Online, 100% Campus) Spring 2023 96% (96% Online, 100% Campus)</p> <p>Strategic Direction Fall 2022 98% (98% Online, 100% Campus) Spring 2023 97% (97% Online, 100% Campus)</p> <p>Strategy Implementation Fall 2022 96% (96% Online, 100% Campus) Spring 2023 93% (94%</p>	
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					<p>Online, 88% Campus)</p> <p>SWOT Analysis Fall 2022 97% (97% Online, 100% Campus) Spring 2023 98% (98% Online, 100% Campus)</p>	
<p>Incorporate ethical considerations in decision making.</p>	<p>Incorporate ethical considerations in decision making.</p>			<p>Ninety percent of MBA students will list yes (1) to the following question: Upon completion of the MBA program, do you feel as though you could deal with the ethical sensitivities of the workplace?</p>	<p>Fall 2022 NA (Online NA, Campus NA) Spring 2023 NA (Online NA, Campus NA)</p>	<p>The MBA Student Satisfaction Survey has been suffering from 512.()-847.g (en-L</p>

				the MBA program, do you feel as though you were exposed to the global framework of business?		
		<p>As part of the core course in International Business (MGMT 5340) MBA students are evaluated on their consideration of global perspectives through cases and course projects. Students are assessed on the following traits:</p> <ul style="list-style-type: none"> identification of global factors, analysis of global factors, and application of analysis of global factors to management situations. This rubric is scored using a 0-2 scale, where 0 		<p>90% of MBA students will receive an acceptable or exemplary rating on the Identification of Global Factors, Analysis of Global Factors, and Application of Analysis of Global Factors to Management Situation on their assignments (cases, projects, etc).</p>	<p>ID Global Factors: Fall 2022 100% (100% Online, 100% Campus 100%) Spring 2023 100% (100% Online, Campus NT)</p> <p>Analysis of Global Factors Fall 2022 100% (100% Online, Campus 100%) Spring 2023 100% (100% Online, Campus NT)</p> <p>Application of Global Factors Fall 2022 100% (100% Online, Campus 100%) Spring 2023 90% (90% Online, Campus NT)</p>	All benchmarks were met.

		is unacceptable and 2 is exemplary understanding and consideration.				
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Work in a team-based environment that emphasizes skills including leadership, group problem solving, and consensus building.

Ninety percent of MBA students will list yes (1) to the following questions:
Upon completion of the MBA program, do you feel as though you developed skills

					<p>Carried a Fair Share of Workload Fall 2022 92% (92% Online, 100% Campus) Spring 2023 92% (91% Online, 100% Campus)</p> <p>Overall Evaluation Fall 2022 98% (98% Online, 100% Campus) Spring 2023 95% (94% Online, 100% Campus)</p>	
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As part of the BUAL 5380 (Managerial Decision Making) course, MBA students are evaluated on their decision making capabilities. Students are assessed on the following traits: identifies alternatives, identifies criteria for assessing alternatives, applies criteria to alternatives, evaluates results using various stakeholders. This rubric is scored using a 0-2 scale, where 0 is unacceptable and 2 is exemplary understanding and consideration.

95% of students will receive an acceptable or exemplary rating on the

				HEC simulation game successfully.	94% (93% Online, 94% Campus)	
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Table 2. Continuous Improvement Results Since Last Report

Stage 4: ACT

Actions/Goals Based on Data Results

**Copy last cycle's actions/goals and report on*